

**AMENDMENTS****In the Specification**

Please amend the specification as follows:

5        Substitute the paragraph starting at page 12, line 7, with the following:

Implementation of the customer loyalty page system described herein provides additional incentives for a printing device user to replace replaceable components with original equipment replaceable components. In this way, the manufacturer of the printing device is provided with an addition additional way  
10      in which to retain loyal customers.